



IVYBRIDGE CRICKET CLUB

Ground:
Filham Park
Filham
IVYBRIDGE
PL21 0LE

Hon Treasurer
23, Fernbank Avenue
Woodlands
IVYBRIDGE
PL21 9UY

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SPONSORSHIP OPTIONS 2013

Ivybridge Cricket Club has a number of sponsorship opportunities available for local businesses or individuals who are interested in supporting a local community sports club.

Junior Match Ball Sponsorship - £20

Sponsorship of a match ball used in colts cricket match played at home by any of our Under 11, Under 13 or Under 15 teams. This option includes a minimum half page advertisement in our annual fixture card.

Adult Match Ball Sponsorship - £40

Sponsorship of a match ball used in an adult first or second eleven match in the Devon Cricket League or a match in the South Devon Cricket League. This option includes a minimum half page advertisement in our annual fixture card and an invitation to the game to enjoy tea and a drink in the bar. Adult matches generally obtain greater local press coverage and match ball sponsors can expect to be mentioned in such coverage.

Twenty/20 Match Sponsorship - £50

Inclusive of an adult match ball sponsorship for one of our high profile Ivor Dewdneys Plymouth 20s matches. This option also includes an invite to the game for two people to watch the game and is inclusive of food from the barbecue for each guest.

Junior Shirt Sponsorship - £125 per team

Any or all of our junior teams shirts could bear your company's logo across the chest. This package would also include a junior match ball sponsorship and the opportunity for local press coverage of the sponsorship. There are three junior sides (Under 11, Under 13 and Under 15) and shirt sponsorship could be for one or all of these teams.

Adult Shirt Sponsorship - £500

It is also possible to provide shirt sponsorship, again with a logo across the chest, for our adult teams. The shirts would be worn in all our Devon Cricket League matches (first and second eleven). In addition, this would include an adult match sponsorship and local press coverage.

Vice Presidency - £50

Individuals will be invited to be a Vice President on the basis of a donation to the club. This could be on the basis of a cash sum or the donation of a small piece of equipment or a trophy which would be awarded to a player at our annual awards event. Vice Presidents are also allowed a complimentary social membership of the club

Equipment Sponsorship - Price on Application

The club continues to look to improve its ground and coaching equipment. Examples of equipment which a sponsor might like to contribute towards (in full or in part) are: -

Kwik cricket sets - £120

Bowcom water hog - £600

Sightscreens - ranging from £1,000 to £1,700

Pitch covers (which could bear the sponsors logo) - ranging from £4,500 to £6,000

Note

For tax purposes, any sponsorship or donation to us by a "local" business is generally regarded as an allowable deduction. We are a Community Amateur Sports Club so donations made by UK taxpaying individuals can be made under the Gift Aid scheme which allows the club to reclaim 28p in tax for every £1 donated.

Any substantial sponsorship (£1,000 +) can be doubled by the club under the Sport England "Sportsmatch" grant scheme.



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GROUND ADVERTISEMENT

We are now able to provide ground advertisement at our Filham Park home. Filham Park has been developed as a country park to house a number of local events and community groups. The Park has lots of regular visitors whether it is to play sport (cricket, junior rugby and junior football), to use the picturesque fishing lake or simply to walk the dog!

We are offering the opportunity to local businesses to advertise using a 3m x 1m banner which would be displayed on the cricket boundary fence during all adult cricket matches. In addition, you would also receive a full page advertisement in our annual fixture card.

The specific options we have available are: -

- **Banner advert – one year - £95**
- **Banner advert – two years - £175**
- **Banner advert – three years - £250**

We will supply the necessary banner – all you need to do if you wish to support the development of the cricket club is to provide your logo and any wording you want to have included on the banner.

